

EXHIBITING & SPONSORSHIP

#MILMONEYCON24



APRIL 25-27 2024
DENVER, CO

MIL
MONEY
CON

ABOUT

MilMoneyCon is *the* event for financial professionals united by military service. Our mission is to rally military financial professionals and propel their education, earning power, and network to the next level.

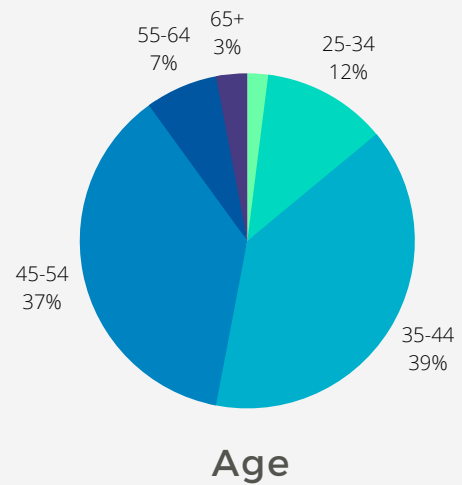
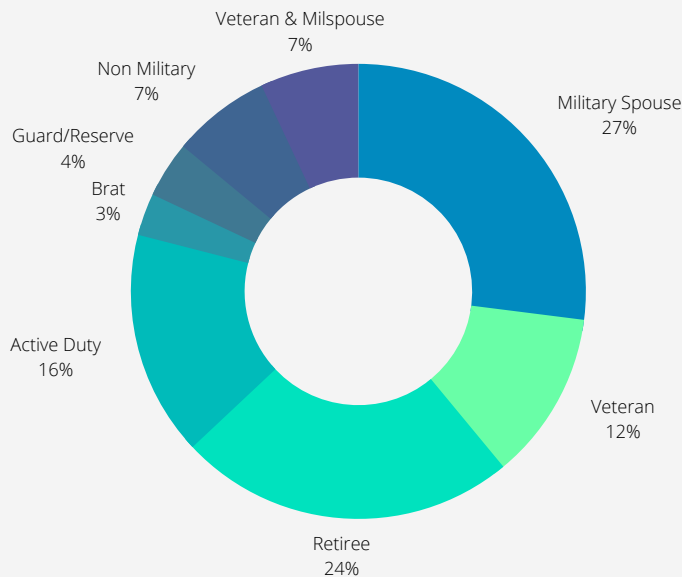
MilMoneyCon24 is happening April 25-27, 2024, in Denver, CO. Attending the annual conference gets you connected with the biggest community of practicing or rising military financial planners, coaches, counselors, candidates, and educators. MilMoneyCon is a place to find opportunities, community, increase earning power, and learn.

Lacey Langford, AFC®, founded MilMoneyCon in 2021. She is a U.S. Air Force veteran, military spouse, and financial coach. Lacey's also the founder of MILMO, a company helping the military community make, save, and invest money wisely with content, podcasts, and resources on money and entrepreneurship.

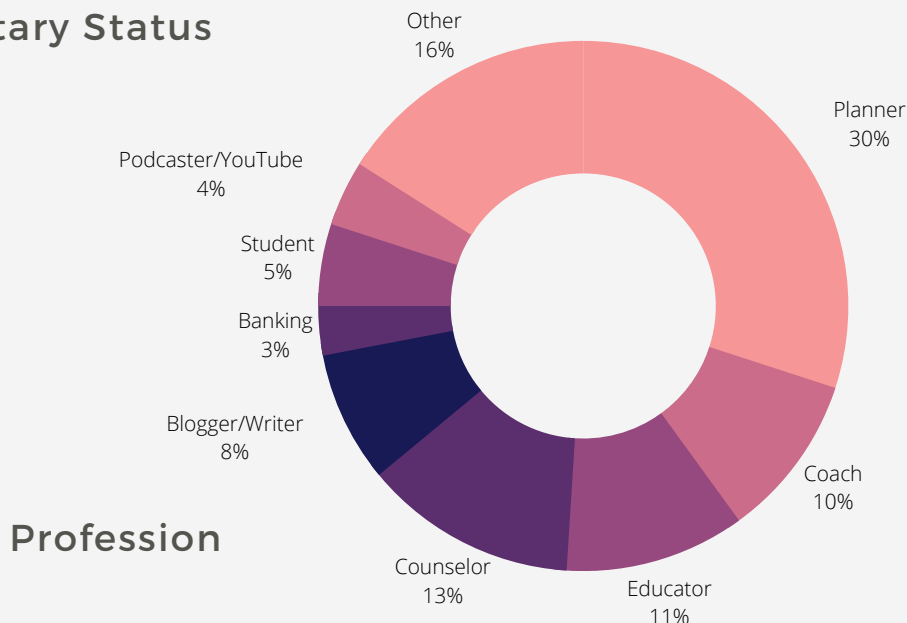


ATTENDEES

Financial coaches, counselors, planners, educators, and influencers are the backbone of our MilMoneyCon community. Their callings range from helping service members and their families to military spouses entering the finance professions to active-duty service members transitioning out of the military. They are interested in networking, increasing earning power, and staying up-to-date on current financial practices. There was a 40% growth rate in attendance for 2023. There were 155 attendees for MMC23, and attendance for MMC24 is expected to increase to 250.



Military Status



Profession

PAST SPEAKERS

(Not an all inclusive list)



Adrienne Ross
Clear Insight Financial Planning



Alex Hopkin
Simply Paraplanner



Andrew Cohen
Office of Financial Readiness



Attiyya S. Ingram
Ingram Financial Management



Daniel Kopp
Wise Stewardship Financial Planning



Dr. Eric Elbogen
VA National Center for Veterans Financial Health



Kaleth O. Wright
AF Aid Society



Kate Horell
Kings High Media

PAST EXHIBITORS & SPONSORS



GOLD - \$40K

EXCLUSIVE OPPORTUNITY

- Double exhibitor table
- Verbal recognition from the main stage
- 1 Breakout session
- Attendee list with data (no email addresses)
- 1 advertisement email to attendees
- Mention in the event press release
- Logo on website home & sponsor page as Gold Level
- Logo recognition on conference registration page
- Logo recognition in conference emails
- Logo displayed at conference Check-In
- 6 MilMoneyCon Power Passes
- 2 items in attendee welcome bag
- Networking table in The Power House

SILVER - \$20K

LIMITED 2 OPPORTUNITIES 1 AVAILABLE

- Single exhibitor table
- Verbal recognition from the main stage
- Mention in the event press release
- Logo on website home & sponsor page as Silver Level
- Logo recognition on conference registration page
- Logo recognition in conference emails
- Logo displayed at conference Check-In
- 4 MilMoneyCon Power Passes
- 1 item in attendee welcome bag
- Networking table in The Power House

BRONZE - \$10K

LIMITED 6 OPPORTUNITIES 4 AVAILABLE

- Single exhibitor table
- Logo on website home & sponsor page as Bronze Level
- Logo recognition on conference registration page
- Logo recognition in conference emails
- Logo displayed at conference Check-In
- 3 MilMoneyCon Power Passes
- 1 item in attendee welcome bag
- Networking table in The Power House



**MAIN
SPONSORS**

EXHIBITOR TABLES

DOUBLE TABLE - \$3K

- 4 MilMoneyCon Power Passes
- 2 - 6' table with skirt in exhibitor hall
- 4 chairs
- Networking table in The Power House
- WiFi access
- Logo on website as an exhibitor

SINGLE TABLE - \$1.5K

- 2 MilMoneyCon Power Passes
- 1 - 6' table with skirt in exhibitor hall
- 2 chairs
- Networking table in The Power House
- WiFi access
- Logo on website as an exhibitor

THE POWER HOUSE EVENT TABLE - \$500

The Power House is an event focused on earning, learning, and entrepreneurship. It's a unique networking and growth experience exclusively available to MilMoneyCon Power Pass holders. Attendees can connect with companies and brands.

- Networking table in The Power House
- 2 chairs
- WiFi access

**Does not include tickets to MilMoneyCon*

WELCOME PARTY- \$8K

EXCLUSIVE OPPORTUNITY

The biggest party of MilMoneyCon will make lots of memories! As the sponsor of the MilMoneyCon Welcome Party, you'll be kicking the conference into high gear and making your mark with attendees. Pick the place. We'll make sure everyone's there. The Welcome Party is *the* place to be and is reserved in the schedule so that no other events will conflict.

- May provide information and/or swag to Welcome Party attendees
- Logo recognition on signage at the party
- All conference materials will list the event as "Welcome Party hosted by..." with your name included
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed at conference Check-In
- Logo displayed on website sponsor page
- MilMoneyCon will coordinate party planning with you
- Sponsorship price includes cost of food and drink

CLOSING PARTY- \$6K

EXCLUSIVE OPPORTUNITY

Make a lasting impression on attendees as the sponsor of the final event of MilMoneyCon, the Closing Party! The Closing Party is the attendees' last chance to spend some QT with new and old friends. We have a special spot reserved for the party so that no other events will conflict.

- May provide information and/or swag to Closing Party attendees
- Logo recognition on signage at the party
- All conference materials will list the event as "Closing Party hosted by..." with your name included
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed at conference Check-In
- Logo displayed on website sponsor page
- MilMoneyCon will coordinate party planning with you
- Sponsorship price includes cost of food and drink

MILITARY MONEY 5K RUN - \$4K

EXCLUSIVE OPPORTUNITY

What better way to bring the military + money community together than breaking a sweat! The MilMoney Fun Run is a pre-conference event for all attendees, speakers, and sponsors. The run will be held in the Denver area.

- Verbal recognition during Lacey's remarks
- Logo recognition on signage at the run
- May provide swag bags to runners
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed on website sponsor page
- And most importantly...
 - 1 'Get-Out-of-the-Run-Free' card 😊



LACEY'S APPRECIATION PARTY - \$10K

EXCLUSIVE OPPORTUNITY

A private, pre-MilMoneyCon event for the first 50 passes purchased to MMC24 This is an invite-only party with Lacey's family, friends, and early pass holders.

- Verbal recognition during Lacey's remarks
- Logo recognition on signage at the party
- May provide information and/or swag to party attendees
- Single exhibitor table
- Networking table in The Power House
- 3 MilMoneyCon Power Passes
- Logo recognition on conference registration page
- Logo recognition in conference emails
- Logo displayed at conference Check-In
- Logo displayed on website home & sponsor page
- Sponsorship price includes cost of food and drink



SOLD

POWER HOUSE EVENT - \$3K **EXCLUSIVE OPPORTUNITY**

The Power House is a hub of networking and growth opportunities. It's a one-stop destination for attendees to take their careers to the next level. Attendees have access to a range of resources designed to help grow their network, business, and career goals.

- Logo recognition on signage at the event
- All conference materials will list the event as "Power House presented by..." with your name included
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed on website sponsor page

LEVEL UP RECEPTION - \$5K **EXCLUSIVE OPPORTUNITY**

Level up your connections in the MilMoneyCon community! The Level Up Reception is an on-site hour and a half packed with networking for Power Pass holders, speakers, and sponsors.

- Logo recognition on signage at the reception
- All conference materials will list the event as "Level Up Reception presented by..." with your name included
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed at conference Check-In
- Logo displayed on website sponsor page
- Sponsorship price includes cost of food and drink

SPECIAL EVENT - \$5K **MULTIPLE OPPORTUNITIES**

Want to have an event for a special group of attendees? It can be invite-only or an open invitation. Maybe dinner for military spouses, cocktail hour with advisors, or a private Denver bus tour for veterans? Craft the event you want, and we'll coordinate to pick the perfect time and rally the attendees.

- If the event is open to all attendees, conference materials will list the event as "Event hosted by..." with your name included
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed on website sponsor page
- Cost of entertainment, food and drink is *not* included



MAKE YOUR POINT SPONSOR - \$3K

EXCLUSIVE OPPORTUNITY

Be part of the MilMoneyCon capstone as the sponsor of "Make Your Point," our community keynote. It's peer-voted and community-presented.

- Logo recognition on signage during 2 days for voting
- All conference materials will list the event as "Make Your Point hosted by..." with your name included
- Single exhibitor table
- Networking table in The Power House
- 2 MilMoneyCon Power Passes
- Logo displayed on website sponsor page



WELCOME BAG - \$5K

Every attendee receives a welcome bag with your logo on one side as a conference keepsake and swag-hauler.

- One-color logo printed on bags given to all attendees at check-in
- Bags supplied by MilMoneyCon
- Logo displayed on website sponsor page

LANYARDS - \$5K

You'll be close to attendees' hearts and top of mind with your logo on all conference badge lanyards.

- Logo on all conference name badge lanyards
- Lanyards supplied by MilMoneyCon
- Logo displayed on website sponsor page

ADDITIONAL OPPORTUNITIES

COFFEE/SNACK TIME - \$4K

4 AVAILABLE

Bring joy and a second wind to attendees with morning coffee or afternoon snack time. Sponsor will receive:

- Logo recognition on signage at Coffee or Snack Time
- All conference materials will list the event as "Snack Time provided by..." with your name included
- Logo displayed on website sponsor page
- Sponsorship price includes cost of food and drink

PASS SCHOLARSHIPS - \$10K

MULTIPLE OPPORTUNITIES *ACTIVE-DUTY & MILSPOUSE SCHOLARSHIPS SOLD

Sponsorship opportunity to provide 10 Power Passes for veterans, guard and reserve members and military spouses to attend the conference.

- All materials will state "Scholarships made possible by..." with your name included
- Networking table in The Power House
- Logo displayed on website sponsor page

ROOM SANTA - \$1K

3 AVAILABLE

Want to surprise attendees with a fun gift or swag in their room? Room Santa sponsors can provide a gift to each attendee staying at the conference hotel. The hotel will deliver your gift of choice. Some gift ideas are fun swag, snack bags, gift cards, toiletry bags, etc. The hotel room delivery fee is not included. Sponsors must provide their Room Santa gifts and arrange shipping, if required.



Want to exhibit or sponsor
MilMoneyCon24?

Contact
lacey@milmoneycon.com

Apr 25-27, 2024
Denver, CO
milmoneycon.com